



## Step in to Panasonic Full HD 3D for the Home

Panasonic, a worldwide leader in Full HD 3D technology, is driving consumers into the 3D era with a range of cutting-edge products that bring the immersive world of Full HD 3D entertainment to consumers' homes and even puts the power of 3D right into their own hands.

### Panasonic Full HD 3D Home Theater

Panasonic's Full HD 3D VIERA Plasma TVs\* include five screens size ideal for movies lovers, sports fans and video gamers alike – 42-inch class (41.6" measured diagonally), 50-inch class (49.9" measured diagonally), 54-inch class (54.1 inches diagonal), 58-inch class (58.0 inches diagonal) and 65-inch class (64.7 inches diagonal). All Panasonic VIERA® Full HD 3D TV models are also Full HD TVs that display pristine 1080p content in two dimensions (2D) for conventional HD viewing.

Panasonic's range of Full HD 3D VIERA Plasma HDTVs (VT20, VT25 and GT25 Series), when coupled with Panasonic's 3D Blu-ray Disc players (DMP-BDT100, DMP-BDT300, DMP-BDT350) and 3D Blu-ray Home Theater Systems (DMP-BTT350, DMP-BTT750) bring a new era of immersive visual entertainment into consumers' homes by creating a 3D experience that easily rivals the best that can be seen in cinemas.

## Working in 3D: The Next Dimension for Business

Panasonic's leadership in 3D acquisition, production and display creates multiple opportunities for government and commercial enterprises to take their operations to the next dimension.



### A Full Suite of 3D Production Tools

For the production community, Panasonic delivers reliable, easy-to-use professional 3D cameras and gear designed specifically to streamline and improve 3D production workflow. This opens up a world of opportunity for content creation for a broad range of applications where 3D can optimize the user experience. From training and marketing communications to design, diagnostics and maintenance, 3D technology from Panasonic will power a new wave of production focused on optimizing and transforming business processes.



## A Richer Training and Education Experience

Experiencing educational content in 3D creates new opportunities to improve employee performance. Training, simulations and technical education completed in 3D can transform a number of industries and applications, including public safety, defense, engineering, manufacturing and healthcare.

### 3D for Improved Outcomes

Taking business to the next dimension also means improved performance. Experiencing 3D models and simulations can yield better results for energy exploration. Enhancing the customer experience with 3D means greater share of wallet within the hospitality and entertainment industries. 3D imaging in healthcare can lead to better clinical outcomes. In myriad ways, in multiple industries, 3D technology will drive the next wave of innovation and performance.

**Talk to Panasonic today about how 3D can take your business to the next dimension.**

